



2074 242nd Street
 Marshalltown, IA 50158
 Phone: 641-752-1593
 www.consumersenergy.coop

2022 INCENTIVES

Residential Water Heaters and Go Electric Bonus

PLEASE complete ALL sections and sign form to ensure proper and prompt payment of rebate.

Member Address Information (person receiving rebate) Check if wind or solar generation is installed.

First Name		Last Name		Account Number		Phone	
Address			City		State	Zip	Email Address

Equipment Location Information Check if same address as above:

First Name		Last Name		Account Number		Phone	
Address			City		State	Zip	Email Address

Check the ACCOUNT TYPE where equipment is located:
 Residence Only Farm Only Apart.Bldg/Unit
 Resid./Farm Business Only
 Resid./Business Commercial/Indust.

Check if you are a builder/developer and building is not yet owned by live-in residents: "Spec Building"

Installation and Equipment Information

DATE INSTALLED

WATER HEATER TYPE REPLACED:

New Construction Replaces Electric Other
 Replaces LP Gas Replaces Natural Gas

INSTALLER: Owner Utility Contractor

Business Name (retailer or installing contractor)		
Address		
City	State	Zip Code

Equipment Incentives and Code Tables

New Electric Water Heating Equipment	Code	Rebate
ENERGY STAR® Heat Pump Water Heater (stand alone units)	HPWH	\$650
Resistance Storage Unit with geothermal heat recovery - desuperheater (40 gal. or larger)	DSWH	\$150
Resistance Storage Unit (40 gal. or larger)	ESWH	\$75
Resistance Storage Unit with first time Heat Plus accounts. (40 gal. or larger)	WHHP	\$125
Go Electric Bonus		
Go Electric Bonus - Requires new account or replacing gas water heater, 1 time per residence lifetime	GEWH	\$100

See Terms and Conditions on back of form.

New Water Heater Information

Code	Brand	Model	Serial	Tank Size (gal.)	Installed Cost	Rebate
Attach Proof of Purchase					TOTAL REBATE	

Member Agreement (Must Sign)

I verify that the above described equipment was installed on the date and location specified. I agree to all program requirements provided (either separately or on back of this form) and that my electric Cooperative reserves the right to inspect all equipment and verify information before issuing a rebate.

Member Signature	Date
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Office Use Only:	Cooperative ID	Notes:	Authorized Amount
	Employee Name		

NOTE: Incentive amounts of \$200 or less will be shown as a credit on your bill. Incentive amounts greater than \$200 (check one): Issue a check for incentive amount Issue a credit on my bill

Terms and Conditions - Water Heater and Go Electric Bonus

Program Offer: The Program covers products purchased and/or services rendered on or after **January 1, 2022**.

Eligibility Criteria for Water Heaters:

1. The water heating equipment must be electric.
2. Water heaters must be used for domestic water heating only and cannot be used in conjunction with radiant space heating systems (e.g. boiler for in-floor or baseboard heating).
3. Electric storage water heaters must have a 40 gallons or larger storage tank.
4. Electric water heaters not supplemented by geothermal equipment must be energized.
5. There is a limit of two resistance storage water heater unit rebates and three total water heater rebates per home.
6. Heat pump water heaters must be ENERGY STAR® qualified units. Limit of 2.
7. Electric storage water heaters must have GAMA/AHRI certified capacity and energy factor ratings.

Eligibility Criteria for Go Electric Bonus (for water heaters):

1. This is a one time bonus per residence, only available to new construction and residences that haven't received a past rebate on an electric water heater.
2. Please discuss incentive with your cooperative staff if you are considering converting to an electric water heater to ensure eligibility.

General Terms and Conditions

Rebates shall be pro-rated based on the percent of power supplied by the utility if the customer has distributed generation.

Application Information: Missing or incorrect information on the application may delay processing and delivery of the rebate. An invoice is required and should include specific product information, including the brand, model, serial number and date of purchase of the energy efficient measures. Other information including manufacturer's equipment performance sheets may be required upon request.

The Utility reserves the right to verify sales transactions and to have reasonable access to the Customer's facility to inspect pre-existing equipment (if applicable) and energy efficient measures installed under this program.

Warranty Information: The Utility makes no warranties, expressed or implied, with respect to equipment operation, material, workmanship or manufacturing. The Utility does not guarantee that a certain level of energy or cost savings will result from the use of products covered by this program.

Limitation of Liability: The Utility's liability in connection with this program is limited to paying the rebate specified when all terms and conditions have been satisfied. Under no circumstances shall the Utility be liable for any consequential or incidental damages or tax liability resulting from participation in this program.

Participant Certification: Participating Customer certifies that he/she purchased and installed the equipment listed on their application at the defined location served by the Utility. The Customer agrees that all information provided is true and that he/she has conformed to all program requirements. If the equipment and application does not comply with the Utility's rules and qualifications, the rebate amount may be denied or adjusted.

Program Changes/Termination: The Utility reserves the right to extend, modify (including incentive levels) or terminate this Program at any time without prior or further notice. The Customer is responsible for checking with the Utility to determine whether the program has been changed or is still in effect.

Customers must apply for rebates within six (6) months of the purchase date (as shown on the Customer's invoice) and are subject to the current year program offer if received after January 31st. Past eligibility, however, does not guarantee that equipment will meet criteria for current programs in effect.